

IGNITING



Big Brothers
Big Sisters®
OF NORTHEAST
FLORIDA

POTENTIAL

2022
IMPACT
REPORT

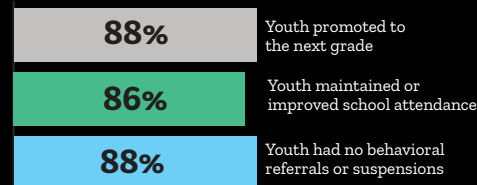


Big Brothers Big Sisters of Northeast Florida (BBBSNEFL) mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth. Our vision is that all children achieve success in life.

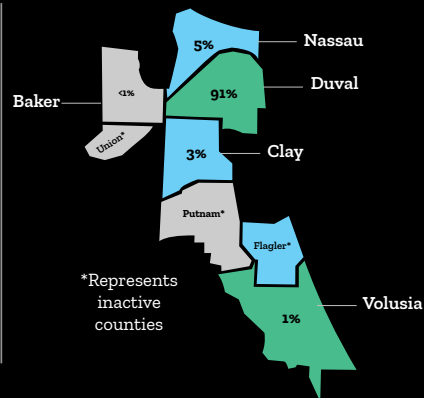
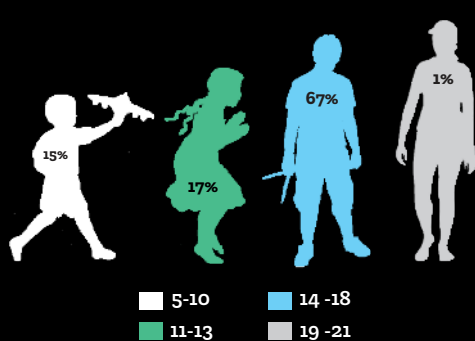
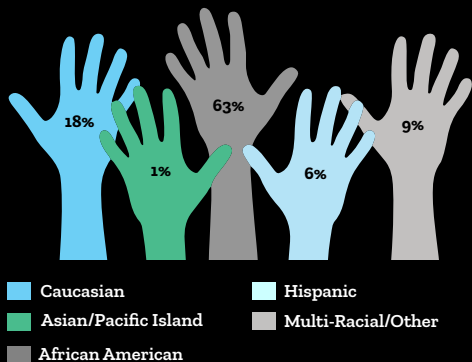
THE CHILDREN WE IMPACTED IN 2021-22



YOUTH SERVED



Statistics based on metrics obtained for 442 of 487 matches served



Through collaboration with schools and community organizations, we identify youth who need or want a mentor. By placing a caring adult in the life of a child, Big Brothers Big Sisters creates safe, high-quality, long-lasting mentoring relationships that help vulnerable youth change the odds and reach their full potential through personal and academic achievement. Professionally supported by our staff, individual road-maps for success are developed in concert with parents, children, and mentors.

EDUCATION SUPPORT SPECIALIST

The **Education Support Specialist** works through collaborative partnerships to help identify and link children and families with resources beyond mentoring including, financial, legal, or work placement assistance, mental health, trauma, and substance abuse counseling, as well as food pantries and utility assistance.

YOUTH/FAMILIES SUPPORTED

- 100+** Holiday Assistance Provided
- 137** Youth Received Specific Services
- 43** School Supplies Sets/ Uniforms Distributed
- 7** Post-Secondary Scholarships Awarded
- 65** Bikes/Sports Equipment Distributed

IN PARTNERSHIP



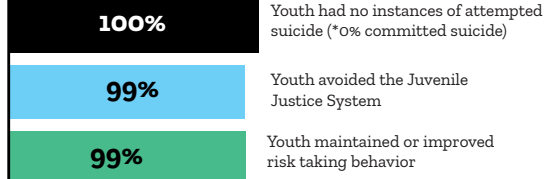
COMMUNITY BASED

Community-Based allows Bigs and Littles to spend time in the community (both in-person and virtually) doing fun and interactive activities, working toward personal achievement and positive character development. To participate in the Community-Based program, Bigs commit to an average of 4-7 hours per month with their Little.



- 24** Community Events
- 4** BIGS' Roundtables
- 4** Waitlist Activities

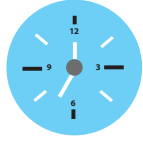
YOUTH SERVED



Statistics based on metrics obtained for 216 of 232 matches served

SCHOOL BASED

School-Based focuses on personal success and academic achievement through weekly mentoring sessions at the youth's school or virtually. Bigs can enjoy activities such as helping Littles with homework, setting goals, and/or bonding over lunch.



434 MENTORING HOURS
plus intensive support

Partnered with nearly **40**
Duval County Public Schools

YOUTH SERVED

92



100%

Youth avoided the Juvenile Justice System

100%

Youth had no behavioral referrals or suspensions

95%

Youth promoted to the next grade

96%

Youth maintained or improved school attendance

Statistics based on metrics obtained for 85 of 92 matches served

BEYOND SCHOOL WALLS

Beyond School Walls (BSW) connects students from complimentary career academies, pathways, and programs focused on post-secondary obtainment with mentors from local businesses representing targeted industries. These strategic partnerships enrich the education and preparation of students by providing meaningful and relevant workplace experiences.

100%

Seniors graduated

94%

Seniors graduated with post-secondary plans**

99%

Youth had no behavioral referrals or suspensions

95%

Youth promoted to the next grade

Statistics based on metrics obtained for 141 of 163 matches served

* Of students that applied for scholarships

** Post-secondary plans include 2/4-year college, trade school, workforce, and/or military

YOUTH SERVED

163

Managed **11** Beyond School Walls Programs

WHAT DOES THE CORPORATE COMMITMENT ADD UP TO?

1,017 MENTORING SESSIONS = **1,161** HOURS = **\$34,145** IN TIME

DONATED TO OUR LOCAL COMMUNITY

*Estimated Value of Volunteer Time for 2022 (<https://independentsector.org/value-of-volunteer-time-2021/>): \$29.41 per hour

PARTNERING HIGH SCHOOLS & BUSINESSES



2021-22 Career Academies

- **A. Philip Randolph** - Criminal Justice
- **Andrew Jackson** - Information Technology & Cyber Security
- **Baldwin Middle - Senior High** - Digital Communications
- **Englewood** - G.E.A.R UP Program
- **Frank H. Peterson** - Advanced Manufacturing, Communications & Agriscience & Veterinary Assisting
- **Jean Ribault** - G.E.A.R UP Program
- **Raines** - G.E.A.R UP Program
- **Riverside** - Engineering
- **Sandalwood** - Air Force JROTC
- **Westside** - G.E.A.R UP Program

BIGS IN BADGES

Bigs in Badges (BIB) connects children with service men and women, building strong, trusting, and lasting relationships. This initiative helps create positive associations, builds stronger bonds, and increases trust within the community.

BIGS IN BADGES
A leading agency in

*Per BBBSA's national listing dated June 2021



99%

Youth avoided the Juvenile Justice System

Funded By:



Represented Entities:



97 MENTORS
Defended Potential

STATMENT FROM CEO

In a year filled with starts and stops, and as we continue to normalize post-COVID, to bridge achievement gaps caused by learning loss, and work to get back together as a community, consistent programming and Mentorship proved critical for the mental health/wellbeing and overall success of our program youth. Thank you to the many partners who continued to innovate, deepen their commitment, and consistently show up (in so many ways) for our Littles, staff, and agency. In these times, and always, we truly are **Bigger Together!**— Sara Alford, CEO

OUR PRIORITY GOALS PLANNING

CORE VALUES | STRATEGIC PRIORITIES

- We recognize **child safety** and **high quality** programming is paramount.
- We are **committed** to creating **lasting long-term value** for our children and community and hold ourselves accountable to outcomes.
- We **value diversity** and inclusion.
- We believe **teamwork**, within BBBSNEFL and community **collaboration**, helps deliver excellence. We **value** everyone who is a part of BBBSNEFL.
- We are a **learning organization**; we value **reflective practice** and strive toward better performance through **evaluation** and **innovation**.

INNOVATE

While keeping focus on one-to-one mentoring, valuing innovation as a way to address community needs - staying relevant and current in all elements of the organization.

TRANSITION

Engage more volunteers, youth and families, donors, and partners, who align meaningfully, to grow a community empowering our youth.

GROWTH

Build resources, in all realms of the agency - people, performance, financial, and technology - enabling our agency to thrive.



FINANCIAL SUMMARY

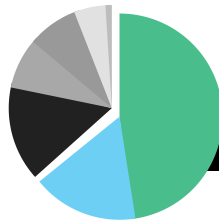


BOARD & EMPLOYEE GIVING



BIG IMPACT SOCIETY

In 2019, BBBSNEFL started the Big Impact Society, the first ever Bigs and Alumni Bigs monthly giving circle. Since inception, the Big Impact Society has raised \$16,968 to support BBBSNEFL. These unrestricted funds not only gives BBBSNEFL stability during uncertain times, but also directly supports financial sustainability for the long-term and expands the philanthropic opportunities for our Bigs beyond support of their time.



SOURCES OF REVENUE

Grants	\$725,858	40%
Corporate	\$56,953	14%
Events	\$282,441	15%
Foundations	\$155,160	8%
Individual	\$89,771	5%
In-Kind	\$82,771	5%
Misc. Income	\$241,656	13%

Total Revenue \$1,834,207



ALLOCATION OF RESOURCES

Program	\$1,166,274	81%
Administrative	\$125,805	9%
Fundraising	\$139,396	10%

Total Cost of Resources \$1,431,475

2021-2022 AGENCY SPONSORS

